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NOTICE OF ALLOWANCE AND FEE(S) DUE

7590 06/12/2008

Stattler Johansen & Adeli P O Box 51860 Palo Alto, CA 94303-0728 EXAMINER COLAN, GIOVANNA B

PAPER NUMBER

ART UNIT

DATE MAILED: 06/12/2008

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
10/534,627	01/03/2006	Steven David Lavine	TRAN.P0001	8549		
TITLE OF INVENTION; SEARCH METHOD AND SYSTEM AND SYSTEM USING THE SAME						

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$720	\$300	\$0	\$1020	09/12/2008

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

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If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and I/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

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INSTRUCTIONS: This appropriate. All further indicated unless correcte maintenance fee notificat	form should be used f correspondence including d below or directed oth ions.	or tran g the erwise	smitting the ISSU Patent, advance or in Block 1, by (a							
CURRENT CORRESPONDENCE ADDRESS (Noz:: Use Block 1 for any change of address)					Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.					
7590 06/12/2008 Stattler Johansen & Adeli P O Box 51860 Palo Alto, CA 94303-0728				I S a tu	here state: ddre	Cer eby certify that thi s Postal Service w essed to the Mail mitted to the USP	tificate is Fee(s ith suf Stop FO (57	of Mailing or Transis) Transmittal is being ficient postage for firs ISSUE FEE address I) 273-2885, on the di	nission deposite t class m above, o tte indica	d with the United ail in an envelope or being facsimile ned below.
				[(Depositor's name)
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nonprovisional	YES		\$720	\$300	_	\$0		\$1020		09/12/2008
EXAM	INER		ART UNIT	CLASS-SUBCLASS						
COLAN, GIO	OVANNA B		2162	707-103000						
"Fee Address" indi PTO/SB/47; Rev 03-0; Number is required. 3. ASSIGNEE NAME AT	ondence address (or Cha v/122) attached. cation (or "Fee Address' 2 or more recent) attach ND RESIDENCE DATA' ess an assignee is identia n in 37 CFR 3.11. Comp	nge of 'Indica ed. Use	Correspondence ation form e of a Customer E PRINTED ON		ngle or ag uttori be p type e pai	3 registered paten ely, firm (having as a gent) and the namencys or agents. If a printed.	memb es of u no nam	er a 2o to e is 3		has been filed for
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	SMALL ENTITY statu	s. See	37 CFR 1.27.	b. Applicant is no						
NOTE: The Issue Fee and interest as shown by the r	ecords of the United Sta	tes Pat	ent and Trademark	Office.	in th	e appucant; a regi	sterea :	ittorney or agent; or th	e assigne	e or otner party in
Authorized Signature						Date				
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75	90 06/12/2008		EXAM	UNER		
Stattler Johansen & Adeli			COLAN, GJOVANNA B			
P O Box 51860			ART UNIT	PAPER NUMBER		
Palo Alto, CA 94303-0728			2162			

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 0 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 0 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Notice of Allowability

Application No.	Applicant(s)
0/534,627	LAVINE, STEVEN DAVID
xaminer	Art Unit
SIOVANNA COLAN	2162

- The MAILING DATE of this communication appears on All claims being allowable, PROSECUTION ON THE MERITS IS (OR RE- herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. of the Office or upon petition by the applicant. See 37 CFR .1313 and MR	MAINS) CLOSED in this application. If not included appropriate communication will be mailed in due course. THIS This application is subject to withdrawal from issue at the initia
 This communication is responsive to <u>amendment filed 02/25/2008</u>. 	
 The allowed claim(s) is/are 1 - 3, 6 - 8, 11 - 16, 18 - 19, 22 - 23, 	and 68 – 85.
3.	eceived. seeived in Application No have been received in this national stage application from the ommunication to file a reply complying with the requirements this application. In the the attached EXAMINER'S AMENDMENT or NOTICE OF n(s) why the oath or declaration is deficient. In the theorem of the declaration of the thin of the thin of the thin of the declaration of the thin of the declaration of the declaration of the thin of the declaration of the dec
Attachment(s) 1. ⊠ Notice of References Cited (PTO-892)	5. ☐ Notice of Informal Patent Application
Notice of Draftperson's Patent Drawing Review (PTO-948)	6. ☐ Interview Summary (PTO-413), Paper No./Mail Date
 Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date 	7. X Examiner's Amendment/Comment
 Examiner's Comment Regarding Requirement for Deposit of Biological Material 	8. X Examiner's Statement of Reasons for Allowance
•	9. Other

/Jean M Corrielus/ Primary Examiner, Art Unit 2162

Art Unit: 2162

EXAMINER'S AMENDMENT

 An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

- Authorization for this examiner's amendment was given in a telephone interview with Gregory Suh on June 04, 2008.
- The application has been amended as follows:

In the claims:

Please amend claims 1, 6, and 13 as follows:

 A method for searching a content database stored in computer storage, the content database including a plurality of records each containing multiple fields of information, the method comprising the steps of:

maintaining a structure database in computer storage in which each record is parsed into one or more record categories, each record category having zero or more sub-categories and one or more fields of information, the structure database containing, for each record category, information defining the <u>a</u> data structure of the record category;

receiving a search query comprising one or more query categories, each query category comprising zero or more sub-categories and one or more selections from a user:

Application/Control Number: 10/534,627

Art Unit: 2162

determining for each query category, the <u>a</u> data structure of the query category based on the data structure of a corresponding record category;

for each of one or more records, performing a correlation between the data structure of each query category and the data structure of the corresponding record category to produce a relevance value for the record, wherein performing the correlation comprises:

for each data structure of a query category, generating a selection tree comprising a node representing the query category, sub-nodes representing the sub-categories and selections, and weights for each node and sub-node assigned based on the selections from the user, and

for each data structure of the corresponding record category, generating a data tree comprising a node representing the record category, sub-nodes representing the sub-categories and fields of information, and weights for each node and sub-node assigned based on the level of the node or sub-node in the data tree or based on the selections from the user, and using a correlation algorithm to correlate the weights of the data tree with the weights of the selection tree to produce a relevance value for the corresponding record category; and

as a response to the search query, selecting records in the content database based upon the relevance values for the one or more records. Application/Control Number: 10/534,627
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6. A system for searching a content database stored in computer storage, the content database including a plurality of records each containing multiple fields of information, the system comprising:

a structure database in computer storage in which each record is parsed into one or more record categories, each record category having zero or more sub-categories and one or more fields of information, the structure database containing, for each record category, information defining the <u>a</u> data structure of the <u>record</u> category;

a receiver for receiving a search query comprising one or more query categories, each query category comprising zero or more sub-categories and one or more selections from a user;

a determining device for determining, for each query category, the <u>a</u> data structure of the query category based on the data structure of a corresponding record category;

a correlation device for performing, for each of one or more records, a correlation between the data structure of each query category and the data structure of the corresponding record category to produce a relevance value for the record, wherein performing the correlation comprises:

for each data structure of a query category, generating a selection tree comprising a node representing the query category, sub-nodes representing the sub-categories and selections, and weights for each node and sub-node assigned based on the selections from the user, and

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Art Unit: 2162

for each data structure of the corresponding record category, generating a data tree comprising a node representing the record category, sub-nodes representing the sub-categories and fields of information, and weights for each node and sub-node assigned based on the level of the node or sub-node in the data tree or based on the selections from the user, and using a correlation algorithm to correlate the weights of the data tree with the weights of the selection tree to produce a relevance value for the corresponding record category; and

a response unit for responding to the search query by selecting and providing records in the content database based upon the relevance values for the one or more records.

13. In an online user forum of the type permitting communication among a plurality of users and also permitting users to post information content for access by users, the improvement comprising a reputation module storing a reputation rating for a user in association with information content, a user's reputation being a function of the degree of his participation in the forum, said reputation module being included within a system for searching a content database stored in computer storage, the content database including a plurality of records each containing multiple fields of information, the system further comprising:

a structure database in computer storage in which each record is parsed into one or more record categories, each record category having zero or more sub-categories Application/Control Number: 10/534,627
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and one or more fields of information, the structure database containing, for each record category, information defining the a data structure of the record category:

a receiver for receiving a search query comprising one or more query categories, each query category comprising zero or more sub-categories and one or more selections from a user:

a determining device for determining, for each query category, the <u>a</u> data structure of the query category based on the data structure of a corresponding record category;

a correlation device for performing, for each of one or more records, a correlation between the data structure of each query category and the data structure of the corresponding record category to produce a relevance value for the record, wherein performing the correlation comprises:

for each data structure of a query category, generating a selection tree comprising a node representing the query category, sub-nodes representing the sub-categories and selections, and weights for each node and sub-node assigned based on the selections from the user, and

for each data structure of the corresponding record category, generating a data tree comprising a node representing the record category, sub-nodes representing the sub-categories and fields of information, and weights for each node and sub-node assigned based on the level of the node or sub-node in the data tree or based on the selections from the user, and using a correlation algorithm to correlate the weights of the data tree with the weights of the

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selection tree to produce a relevance value for the corresponding record category; and

a response unit for responding to the search query by selecting and providing records in the content database based upon the relevance values for the one or more records.

REASONS FOR ALLOWANCE

4. Claims 1 – 3, 6 – 8, 11 – 16, 18 – 19, 22 – 23, and 68 – 85 are allowable in light of the applicant's arguments and in light of the prior art made of record.

Reason for Indicating Allowable Subject Matter

5. The following is an examiner's statement of reasons for allowance: Upon searching a variety of databases, the examiner respectfully submits that "for each of one or more records, performing a correlation between the data structure of each query category and the data structure of the corresponding record category to produce a relevance value for the record, wherein performing the correlation comprises: for each data structure of a query category, generating a selection tree comprising a node representing the query category, sub-nodes representing the sub-categories and selections, and weights for each node and sub-node assigned based on the selections from the user, and for each data structure of the corresponding record category, generating a data tree comprising a node representing the record category, sub-nodes representing the sub-categories and fields of information, and weights for each node

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and sub-node assigned based on the level of the node or sub-node in the data tree or based on the selections from the user, and using a correlation algorithm to correlate the weights of the data tree with the weights of the selection tree to produce a relevance value for the corresponding record category" in conjunction with all other limitations of the dependent and independent claims are not taught nor suggested by the prior art of record. Therefore, all pending claims 1-3, 6-8, 11-16, 18-19, 22-23, and 68-85 are hereby allowed.

 Any comments considered necessary by applicant must be submitted no later than the payment of the issues fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

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Points Of Contact

Any inquiry concerning this communication or earlier communications from the examiner should be directed to GIOVANNA COLAN whose telephone number is (571)272-2752. The examiner can normally be reached on 8:30 am - 5:00 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Breene can be reached on (571) 272-4107. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Giovanna Colan Examiner Art Unit 2162 June 5, 2008 /Jean M Corrielus/ Primary Examiner. Art Unit 2162